Institutional Distinctiveness -

Rural education and Women Empowerment

An educational institution with a major catchment area of students from rural communities has the opportunity to build capacity and knowledge in the rural populace, helping them to make informed decisions not only about their farms and to innovate in agricultural affairs, but also about different walks of life. Education is considered a vital element in the development of a society, a system, and a country.

The college was started by *Vivekananda Vidhyavardhaka Sangha Puttur*® - formerly known as Puttur Education Society and which together has more than a century's history having been established as early as 1915, with the noble vision of providing value-based education especially to rural and socially underprivileged sections of the society with a strength of 178 in a rented building in Puttur. It has now grown to one of the most sought after institutions in the State with a sprawling campus of 30.8 acres and strength of more than 2600 students. The college is recognized by the UGC as the '**College with Potential for Excellence'** in March 2016.More than 65 institutions are run by our mother institution Vivekananda Vidyavardhaka Sangha(R) Puttur; among them more than 55 institutions are situated in rural area and through which VVS helps to provide proper educational facilities to the rural students.

Grama Vikasa Programmes: With the intention of mutual empowerment of the rural community and the student strength, our college has adopted a village and conducts various programs in the village. The NSS units of our institution conducts Blood donation camps and health checkup camps in the adopted village called Kodippady.

To create interests in English language, lecturers from Department of English of our institution conducted grammar classes and bridge classes of English language to the school students of that village.

Our college has been conducting Indepth programmes for the high school students to create interest about science subjects.

Krushi Yantra Mela programme conducted by our institution in association with our mother institution VVS to create awareness about the modern technologies which can be used to improve the rural agricultural productions.

To build much more confidence in the rural students we are providing midday meals facility to the rural poor students and giving scholarships with the help of PTA fund to the students those who are really needy.

The original objective of our parent body in beginning this institution was to reach out to the rural areas and provide quality and value-based education to the willing learner across different socio-economic backgrounds, and thus bridge the gap in the knowledge base of a rural and an urban learner.